### **BIMA MANDIC**

3350 Pinewalk Drive North. Apt. 1434. Margate, 33063 Tel. (954) 882 0342

Show reel, <a href="http://www.bimaxmara2.wix.com/bimamandic">http://www.bimaxmara2.wix.com/bimamandic</a>

Photography, https://bimamandic.wixsite.com/bimamandicphoto

• Active Contributor for: IStock by Getty Images, Quickframe, Storyhunter.

Multicultural award-winning creative writer, photographer, and filmmaker who has written/directed/produced TV commercials and short films that have garnered recognition at national and international film festivals around the world. With more than 15 years of experience in TV/Commercials/Film production and post-production design.

# Related Skills

Adobe CC (Photoshop), Microsoft Office (Excel, Word, PowerPoint).

- Creative leadership.
- Integrated storytelling.
- Ideas maker.
- Social Media oriented.
- Management of Social Media Platforms.
- Film directing.
- Script interpretation.
- Photographer (Sports, Fashion, Advertising, etc.).
- Sport Minded.

# Experience

### Creative Writer & Filmmaker Freelance, New York – Miami, 2014 — Current

- Experience managing screenwriters, cinematographers, producers, art directors and post production talent.
- Projects handled for Discovery, CNN Vision, NBC News, ChangUR, BBC Latam, A&E, Smart and Sexy Lingerie, Dancing Diablo, Capsule Media, Chaliwa Studio, Blogging (Life's Knowledge through movies).

#### Copywriter Freelance, Agram Media Miami, 2014 — Current

- Conceptualizing and writing various length promos in a script format from 15 seconds to 2 minutes, including Marketing campaigns, Sales presentations, Moodboards, Up-fronts, etc.
- Experience writing promos for Cable TV (A&E, Discovery Channel, History Channel).

# Creative Director and Filmmaker, G Spot Films Caracas, 2006 — 2014

• Conceptualizing, writing and translating into images the content of the script. The process goes from the instructions to the actors to formatting of camera, art direction, makeup, staff, locations and costumes up to the entire post-production (editing, colorization, etc.), and all other functions necessary for a successful production.

### Creative Director, DDB, Publicis, and Ghersy Worldwide Caracas, 2000 — 2005

- Promotional design and creative advertising campaigns (newspapers, magazines, TV, radio, BTL),
- Creating and managing communication strategies. Managed Accounts: Nestlé, Cargill, Pfizer, Wendy's, Firestone, Mazda, Swatch, Wyeth Laboratories, GlaxoSmithKline, among others local brands.

# Education

- 1998, IUNP (Technical Institute of New Professions) Associate's Degree Cum Laude Honors Caracas, Venezuela.
- 2005, FDU (Fakultet Dramskih Umetnosti), Certificate: Master of Arts Arts. Belgrade, Serbia.
- 2006, Roberto Mata School of Photography, Certificate: Photography Caracas, Venezuela.

# Achievements

Cannes 58 International Festival of Creativity, Good Work 2011 65 Cannes Video Contest 2011 - Phonestatic SITGES (43 International Fantastic Film Festival of Catalonia) Spain 2013 - AOFA American Online Films Awards, United States, 2017 - "FENACO Lambayeque Film Festival" Perú 2012 - "Festival de la Espiritualidad" FESCIVE. Guayana, Venezuela, 2013 - "OTROS CINES" Buenos Aires, Argentina 2013. - "Pensilvania Film Festival", Colombia 2012.

Languages, Spanish, English, Serbian and Italian.